



SECURITY, MAINTENANCE & SUPPORT

FOR YEAR 2026

KEEPING YOUR SITE ONLINE:

- *Basic Website Security, Maintenance & Support
- *SEO Fundamentals described on Page 3
- *Option to pay biannually or annually

HOSTING, SECURITY, MAINTENANCE & SUPPORT:

\$125/month

- ➔ Hosting for One Website
- ➔ Daily Backups and Monitoring
- ➔ Plugin Updates and Compatibility Checks
 - Browser-Device Compatibility Checks
 - Check site on Safari, Chrome, Firefox, Internet Explorer
 - Check site on various mobile devices
 - Correct any discrepancies
- ➔ Website Health Check
 - ➔ Ensure website is not compromised
 - ➔ Remove/Repair any threats, if present
- ➔ Minor Webpage Alterations
 - ➔ Minor text corrections, photo swaps or photo additions
- ➔ Other Webpage Alterations or Requests: \$125/hr
 - Adding pages
 - Page redesigns

SECURITY, MAINTENANCE & SUPPORT - MULTIPLE SITES: +\$55/month

➔\$55 per additional site per month

- \$180 for two sites, \$235 for three sites, and so on
- All sites come with above outlined Foundational Support & Maintenance

FOUNDATIONAL SECURITY, MAINTENANCE & SUPPORT: \$95/month

This option is available to those who host their site on their own server

➔Daily Backups and Monitoring

➔Plugin Updates and Compatibility Checks

- Browser-Device Compatibility Checks
 - Check site on Safari, Chrome, Firefox, Internet Explorer
 - Check site on various mobile devices
 - Correct any discrepancies

➔Website Health Check

- Ensure website is not compromised
- Remove/Repair any threats, if present

➔Webpage Alterations: \$125/hr

- Updates current design or 3rd Party Plugin Alterations
- Adding pages
- Page redesigns

SEARCH ENGINE OPTIMIZATION (SEO) FUNDAMENTALS: \$1,250

➔ **One-time fee; often combined with initial 6-months Maintenance & Support**

- Install Google Analytics Tag and Connect to Google Search Console for Performance Monitoring
- Google Business Profile Evaluation, Reconciliation, +Recommendations
- SEO Fundamentals to Increase Search Rankings:
 - Apply Page Meta-descriptions with Feature Images
 - Apply alt-tags to portfolio site Images
 - Apply Schema Markup utilizing Yoast SEO
 - Activate Robots txt file utilizing Yoast SEO
 - Generate and Submit xml Sitemaps to Google
 - Interlink Website with Brand Across Social Media Channels in use

ADD ONS:

➔ **EMAIL ADDRESS SET UP: \$75 per address, forwarding only.** Email support is **not** offered. SUGGEST: commission email services from your DNS provider

➔ **AUTHENTICATION FOR EMAIL MARKETING: \$175 per integration**

➔ **DNS MIGRATION: \$200 each instance**

➔ **SPECIAL REQUESTS/CUSTOM CODING: \$150/hr**

PAYMENT OPTIONS:

➔ **Twice Yearly OR Annually**

➔ **Pay Electronically via Zelle: april@aprilbell.com**

➔ **Accounts 30 days Past Due: Site(s) are taken offline until the account is current. Once current, restoring an offline site could take up to 72 hours.**